

# Constance A. Curran

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## Summary

- Award-winning instructional designer with more than 10 years experience
- Highly skilled at creating interactive and engaging e-learning and instructor-led courses
- Excellent design, writing, and project management skills
- M.A. in Education (Instructional Technologies)

## Experience

### Senior Instructional Designer

**Safeco Insurance Company** (10/2006 – present)

- Designed interactive and engaging e-learning, ILT and blended courses
- Developed templates and best practices for Flash video and Captivate
- Led task force on incorporating Web 2.0 tools into just-in-time training
- Helped plan and implement a two-day conference

### Instructional Design Manager

**University of Washington: Northwest Center for Public Health Practice** (4/2004 – 9/2006)

- Managed the Center's overall distance learning strategy
- Designed and developed Web-based courses, CD-ROMs and Web conferencing sessions
- Supervised the work of two employees and several graduate students
- Played a key role in standardizing evaluation instruments and determining LMS requirements
- Served on two national distance learning committees sponsored by the CDC

### Senior Instructional Designer

**Via Training** (5/2003 – 4/2004)

- Designed complex, interactive Web-based courses for Microsoft, Motorola, Canon and HP
- Wrote detailed storyboards and white papers
- Delivered presentations on usability, reusable learning objects and Flash development

### Distance Learning Instructional Designer

**Portland State University** (1/2002 – 5/2003)

- Designed online courses for the eMBA, Social Work and Independent Study programs
- Coached faculty on best practices and effective online teaching strategies
- Created interactive multimedia tutorials using Flash and Actionscript
- Supervised the work of student programmers

### Instructional Designer

**Golden Gate University** (5/1999 – 3/2000) (7/ 2001 – 9/2001)

- Designed and managed online and blended courses
- Collaborated with instructors on pedagogical and technical issues
- Coded with HTML and JavaScript & created original graphics and templates

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## Skills

- Instructional Design
- Graphic Design
- Multimedia Authoring
- Writing and Editing
- Storyboarding
- Project Management

## Technical Skills

- ActionScript
- Fireworks
- MS Project
- Articulate
- Flash
- Photoshop
- Authorware
- HTML
- Premiere
- Captivate
- Illustrator
- SharePoint
- CSS
- Lectora Publisher
- Sound Forge
- Dreamweaver
- MS Office
- Visio

## Education

- M.A. in Education: Instructional Technologies, San Francisco State University
- Certificate in Technical & Professional Writing, San Francisco State University
- B.A. in English. University of Wisconsin – Milwaukee

## Awards

- National Public Health Information Coalition’s 2006 Gold Award for Excellence in Public Health Communication, In-House New Media category, for the “Emergency Risk Communication for Public Health Professionals” online course.
- Microsoft Windows Mobile’s Creative Challenge Award, Interactive/Online category, for the “Wonderful Wi-Fi” online course.

## Affiliations

- American Society for Training and Development (ASTD)
- Society for Technical Communication (STC)